



# INTERNATIONAL RUBBER INDUSTRY CONVENTION AND EXPO 2025

26-28 AUGUST 2025 • KUALA LUMPUR CONVENTION CENTRE (KLCC), MALAYSIA



Organiser:

Co-Host:

Supporting Ministry &  
Government Agencies:

For further information, please contact **MRPMA**



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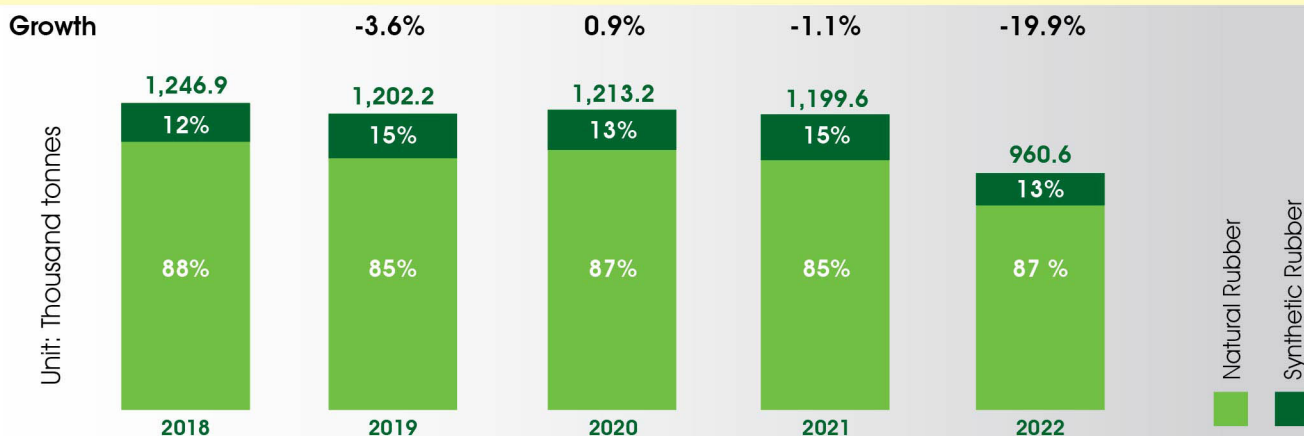
## MALAYSIA's Top 10 EXPORT OF RUBBER PRODUCT (RM Million)

	2019	2020	2021	2022	Q12023
Glove	17,356	35,258	54,805	19,041	3,088
New Pneumatic Tyres	1,379	1,294	1,707	1,787	460
Tubes, Pipes and Hoses	765	551	677	858	259
Footwear	517	479	573	636	174
Insulated Wire, Cable and Other Electric Conduct..	303	347	582	683	145
Catheters	426	479	320	620	139
Latex Thread	536	556	819	708	132
Other Articles of Unhardened Vulcanised Rubber	39	334	379	442	107
Condoms	322	340	306	383	90
Foam Products	150	155	151	359	68
Others	1,184	1,169	1,357	1,639	380
<b>TOTAL</b>	<b>23,329</b>	<b>40,962</b>	<b>61,676</b>	<b>27,155</b>	<b>5,403</b>

Source: Department of Statistic, Malaysia

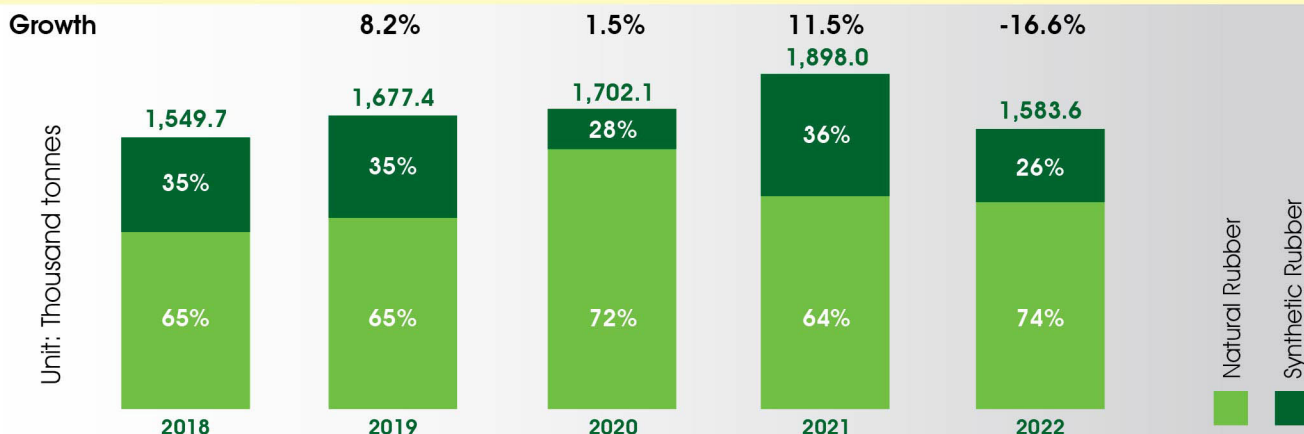
## EXPORT (Natural & Synthetic Rubber)

Malaysia's exports of rubber in 2022 decreased by **19.9%** to **960.6 thousand tonnes** from **1,199.6 thousand tonnes** for 2021



## IMPORT (Natural & Synthetic Rubber)

Malaysia's imports of rubber in 2022 declined by **16.6%** to **1,583.6 thousand tonnes** from **1,898.0 thousand tonnes** for 2021



## About This Expo

### International Rubber Industry Convention and Expo in Malaysia (IRICE 2025)

The **IRICE** champions the growth and development of the upstream and downstream sectors of the rubber industry. The **IRICE** exhibition will see both local and international participations showcasing rubber products processing, manufacturing and the latest technical developments in the dry rubber industry.

## About IRICE

A biennial event in Malaysia that is dedicated to promoting **The Sustainable Growth Of The Rubber Industry in the ASEAN region.**

Showcases The Best of The Best in The Industry

- Upstream (rubber plantation and raw materials)
- Midstream (rubber processing)
- Downstream (rubber products)

- **IRICE** covers and promotes the purpose, processes, and products of each.
- **IRICE** plays host to both local and international manufacturers, creators, buyers, sellers, and educators of materials, equipment, tools, and services.
- **IRICE** provides a forum for individuals and businesses to network, exchange ideas, and learn from each other and about the rubber industry.
- Tools, advancing technologies and new regulations are some of the many topics and areas of work within the rubber industry covered and showcased by **IRICE**.
- **IRICE** participants can additionally choose to take part in meetings, events, workshops, and symposiums within the main event if they are interested.

## Why IRICE

**IRICE** is held by **MRPMA**, an aggregate of Malaysian natural dry rubber manufacturers with the goal of improving and developing the rubber industry by influencing policies and promoting the upstream, midstream and downstream sectors of the rubber industry within the rubber industry.

**IRICE** helps to identify new market opportunities for the industry players.

**IRICE** aims to promote the voices of the manufacturers in the rubber industry and brings all within the industry together, making connections and creating a mutually symbiotic flow.

**IRICE** objectives are to develop the dry and technical rubber exhibition in Malaysia, that covers six main categories:

- a. Masterbatch, Rubber Chemicals, Machinery and Equipment
- b. Building, Construction and Engineering
- c. Automotive
- d. Electrical & Electronics
- e. Sports, Recreational and General Consumer Goods
- f. Art painting, Handicraft & Souvenirs

## Why Visit

- Malaysia is one of the more Significant Rubber Exporters in the World especially of rubber products.
- **IRICE** serves as an international interface for those within the rubber industry, supporting the exchange of knowledge and goods between major rubber industry participants.
- We welcome professionals, scientists, engineers, smallholders, sales and marketing professionals, rubber goods suppliers, artists, and craftspeople to name a few from all over the globe.



## Is An Ideal Expo

This is an ideal expo for those involved in any part of the processing, manufacture, and exchange of both natural and synthetic goods. This Expo primarily focuses on the dry rubber industry of Malaysia.

### → MRPMA Is the Organiser

This expo is put on by **Malaysian Rubber Products Manufacturers' Association (MRPMA)**, which promotes and coordinates the sustainable growth of the rubber industry in Malaysia.

### → Have Created Itinerary Tracks

**MRPMA** have created itinerary tracks for various industries within the greater rubber industry, whether you are interested in policy making or technological advances.

### → Amplifies Rubber Manufacturers Voices

**MRPMA** is also an association of rubber manufacturers which amplifies their voices.

### → More Activities and Workshops

Learn, network, participate in workshops, and much more at this three-day event.

## Why Exhibit

**IRICE** showcases the leading contributors:

- We offer opportunities for all trades to explore new ideas from the upstream to the downstream of the rubber industry.
- There is a place for everyone involved in the rubber industry at our event.
- The expo is held in Malaysia, which is a strategic trading hub and a crossroad connecting the northern and southern hemispheres and Asia from the West.
- Malaysia is renowned for its natural rubber products and is one of the top global exporters.
- Influence Buyers Buying Habits - Buyers can put a face on and have an interaction with a product which will significantly influence their buying habits.
- Support by **MRPMA - IRICE** promotes and supports local businesses and strives to protect those involved in the upstream, midstream and downstream sector of the rubber industry.
- Opportunity To Boost Revenue - Whether you are a manufacturer of medical goods or an artist using rubber as a medium, boost your revenue and shrink the sales cycle by buying a booth at our convention.
- Opportunity To Meet Potential Customers - Having the opportunity as an exhibitor to directly meet and speak with potential buyers is priceless. Physical networking and contact building opportunities are some of the best ways to build relationships and leads.
- Is A Rare Opportunity - **IRICE** an event that only happens every two years, so get your place and promote yourself through our convention and exhibition.

## ABOUT US MRPMA

The **Malaysia Rubber Products Manufacturers' Association**, also known as **MRPMA** in short, is a representative of the Malaysian Rubber Industry involved in the manufacturing of all kinds of rubber products used in many industries both in the domestic and global markets. The Association is composed of rubber product manufacturers in Malaysia, and we work together as a whole to coordinate and promote the sustainable growth of the rubber industry.

The **MRPMA** was established in 1952. Since its pioneering days, the Association has gone through tremendous growth in the rubber industry, from the manufacturing of a simple rubber O-ring to the most sophisticated product for medical uses.

For further information, please contact **MRPMA**



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